



LENA JACOB

CONTENT CREATOR | VIDEO EDITOR



CONTACT

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🌐 : www.lenajcreative.com

SKILLS

- Visual thinker
- Digital design
- Multimedia experience
- Storytelling through video
- Social strategies

PROGRAMS

- Adobe After Effects
- Adobe Premiere Pro
- Adobe Photoshop
- Canva

EXPERIENCE

FREELANCE CONTENT CREATOR

Lena J Creative | 2022 - Present

- Use social media to cultivate brand awareness through community management.
- Create photos, graphics, and short-form videos for social platforms.
- Understanding of social strategy and techniques for growth.

GUEST SERVICE ADVOCATE

Target | 2017 - Present

- Create a fantastic overall guest experience.
- Work in a collaborative team environment to satisfy customer requests quickly and efficiently.
- Proactively anticipate and solve challenging tasks in a timely manner.
- Work in a leadership role overseeing team responsibilities and upholding Target's values.
- Help drive and meet daily sales goals in a guest-facing manner.

EDUCATION

The University of South Florida | *Expected Graduation 2024*

B.S. of Integrated Advertising & Public Relations

St. Petersburg College | 2022

Associate of Arts

THANK YOU FOR YOUR CONSIDERATION!

